

James Softley

Director

Jim Softley is a director of V-One.

He is 56 years old and is married.

Jim's career began with HM Customs and Excise where he was an Executive Officer based at London Heathrow. This was at the start of a fledgling air cargo industry which was beginning to emerge at London Heathrow. Seeing an opportunity outside the civil service Jim firstly joined BOAC which was afterwards to become British Airways and then to Lufthansa German Airlines as one of their first intake of staff in the UK. It was in these early years where he developed a wide knowledge of the air cargo industry, firstly in operations and cargo handling going on to sales and marketing.

Jim later joined one of Europe's leading air cargo logistics companies as their UK Sales Manager after which he established and ran the Company's offices in Manchester and Glasgow. It was during this time that he met Rob Moore and Malcolm Knox who in 1993 joined forces to start their own business.

Having worked for larger organisations, Jim believed that there was a better way of doing things and an enhanced method of giving customers value for money. In 2003 Jim, Rob and Malcolm celebrated 10 years in business and to this day their interests have expanded and grown.

One of these successful developments is V-One which has grown from a small department to a company which can genuinely call itself a market leader.

"The success of the V-One brand has encouraged us to look ahead to develop the Company further and to demonstrate that through the principal of good service at the right price; the rewards can all be shared by staff, shareholders, suppliers and customers alike."

Contact Information

UK 24 hour tel: 0800 78 33 777

International 24 hour tel: 00 44 161 998 3777

Fax: 00 44 161 435 6106

Email: sales@v1air.com

Web: www.v1fly.com

Address:

Trident One,
Styal Road,
Manchester M22 5XB,
United Kingdom